



Date: January 3, 2018  
To: Fellow Chamber Members  
  
From: Houston R. Cunningham, Vice President of Membership & Diplomats  
Board of Directors

In an effort to relieve the continuous “donation” burden that is placed on businesses in the Saraland area, the Chamber is announcing the *2018 Chamber 18th Annual Sponsorship Campaign*. Our Officers, Directors and the Planning Committee members have invested considerable time and effort to develop a program that can help you – a valued member of the Saraland Area Chamber of Commerce. Last year’s campaign made it possible for the Chamber to provide for our members: Monthly Luncheons, Business After-Hours, Business Before-Hours, and our “Insight” Newsletter, as well as the addition of Summer School workshops, Membership Incentive Program, and online registration and renewal options. These and other networking opportunities are made possible by you!

Page 2 outlines the Sponsorship program and we are asking you to please take a moment to look it over. We are offering five levels of sponsorship: Level 1 (\$1,500), Level 2 (\$1,000), Level 3 (\$500), Level 4 (\$300) and Level 5 (\$200). Our plan is that these levels will hopefully provide every Chamber member an opportunity to be included!

The Sponsorship program is designed so that you will have the opportunity to support many of the Chamber’s programs and events. Your company is highlighted as a sponsor in all advertising and promotions for every one of the events in the level you choose.

A 2018 Chamber Sponsorship Campaign volunteer will be contacting you soon. Please feel free to ask the volunteer any questions you may have or feel free to contact a member of the Sponsorship Committee listed below.

Thank you in advance for your consideration of this exciting event.

Houston R. Cunningham, VP Membership  
Regions Bank 251-675-1193

Wayne Lyssy, VP Administration  
Saraland Chiropractic 251-675-5407

Evelyn Gibson, President  
J&E Properties 251-605-2133

Jeff Schmitz, President  
Alabama Power 251-434-5521

Jamie Warren, President- Elect  
BancorpSouth 251-340-1755

Shilo Miller, Executive Director  
Saraland Area Chamber of Commerce 251-675-4444

**2018 CHAMBER SPONSORSHIP PROGRAM**

Sponsors will be recognized at each event by having their names listed on signage, on the Chamber web site, in the Insight, and in any additional promotional materials the Chamber produces.

- Annual Meeting** – The Annual Membership Meeting serves to review activities, recognize volunteers and present awards.
- Small Business Workshops** – Events that will provide information and training for small business owners and staff concerning relevant issues.
- Business After Hours** – Events that enable member businesses to have opportunities for networking and business promotion.
- Business Before Hours** -Morning Marketing events that will be held at noon to better enable member involvement.
- Christmas Parade Float** – The Chamber promotes its membership by participating in this annual community event.
- Leadership Workshop** – An event that will provide training for emerging leaders in the North Mobile area resulting in more civic and community involvement.
- Monthly Meeting** – Eleven events featuring informative speakers on relevant issues for businesses and opportunities for member networking.
- Diplomat Program** – The Chamber’s special corps of volunteers who act as ambassadors by working as liaisons between the Chamber and the business community while promoting their businesses.
- Newsletter – Insight** – The Chamber’s newsletter that will be emailed monthly to over 500 businesses in the North Mobile area and which contains relevant information for businesses and the community at large.
- State of the City/County Luncheon** – An annual event featuring reports from the Mayor of Saraland and the County Commissioner regarding the status and business climate of the North Mobile area.
- Board of Directors Meetings** – Monthly meetings held to conduct Chamber business and to provide planning and implementation of Strategic Plan initiatives.
- Board Member Training** – An annual transition meeting for incoming Chamber officers and directors.

**LEVELS OF SPONSORSHIP**

<b>LEVEL 1</b>	<b>LEVEL 2</b>	<b>LEVEL 3</b>	<b>LEVEL 4</b>	<b>LEVEL 5</b>
Annual Meeting	Annual Meeting	Annual Meeting	Annual Meeting	Annual Meeting
Small Business Wksp	Small Business Wksp	Small Business Wksp	Small Business Wksp	Small Business Wksp
Business After Hours	Business After Hours	Business After Hours	Business After Hours	Business After Hours
Business Before Hours	Business Before Hours	Business Before Hours	Business Before Hours	Business Before Hours
Christmas Parade Float	Christmas Parade Float	Christmas Parade Float	Christmas Parade Float	Christmas Parade Float
Leadership Workshop	Leadership Workshop	Leadership Workshop	Leadership Workshop	Leadership Workshop
Monthly Meeting	Monthly Meeting	Monthly Meeting	Monthly Meeting	
Diplomat Program	Diplomat Program	Diplomat Program		
Newsletter - Insight	Newsletter – <i>Insight</i>			
State of the City/County				
Board Meetings				
Board Member Training				

**COMMITMENT FORM:** YES, I want to help sponsor the programs and events of the Saraland Area Chamber of Commerce for 2018. I will commit to the following level of sponsorship, in addition to my membership dues: (Please circle one)

**LEVEL 1 (\$1,500)      LEVEL 2 (\$1,000)      LEVEL 3 (\$500)      LEVEL 4 (\$300)      LEVEL 5 (\$200)**

**Company Name:** \_\_\_\_\_

**Company Address:** \_\_\_\_\_

Payment Methods: Check enclosed \_\_\_\_\_ (Mail to: 939 Saraland Blvd. S., Saraland, AL 36571)  
 Bill Me \_\_\_\_\_