



Date: January 3, 2017
To: Fellow Chamber Members

From: Houston R. Cunningham, Vice President of Membership & Diplomats
Board of Directors

In an effort to relieve the continuous “donation” burden that is placed on businesses in the Saraland area, the Chamber is announcing the *2017 Chamber 17th Annual Sponsorship Campaign*. Our Officers, Directors and the Planning Committee members have invested considerable time and effort to develop a program that can help you – a valued member of the Saraland Area Chamber of Commerce. Last year’s campaign made it possible for the Chamber to provide for our members: Monthly Luncheons, Business after Hours, Spartan Pre-Race Party and our Newsletter “Insight”. These and other networking opportunities made possible by you.

Page 2 outlines the Sponsorship program and we are asking you to please take a moment to look it over. We are offering five levels of sponsorship: Level 1 (\$1,500), Level 2 (\$1,000), Level 3 (\$500), Level 4 (\$300) and Level 5 (\$200). Our plan is that these levels will hopefully provide every Chamber member an opportunity to be included!

The Sponsorship program is designed so that you will have the opportunity to support many of the Chamber’s programs and events. Your company is highlighted as a sponsor in all advertising and promotions for every one of the events in the level you choose.

A 2017 Chamber Sponsorship Campaign volunteer will be contacting you soon. Please feel free to ask the volunteer any questions you may have or feel free to contact a member of the Sponsorship Committee listed below.

Thank you in advance for your consideration of this exciting event.

Houston R. Cunningham, VP Membership
Regions Bank 251-675-1193

Wayne Lyssy, VP Administration
Saraland Chiropractic 251-675-5407

Ron Mitchell, Chairman of the Board
Mitchell Container 251-679-4380

Evelyn Gibson, President
J&E Properties 251-605-2133

Jeff Schmitz, President- Elect
Alabama Power 251-434-5521

Shilo Miller, Executive Director
Saraland Area Chamber of Commerce 251-675-4444

2017 CHAMBER SPONSORSHIP PROGRAM

Sponsors will be recognized at each event by having their names listed on signage, on the Chamber web site, in the Insight, and in any additional promotional materials the Chamber produces.

- Annual Meeting** – The Annual Membership Meeting serves to review activities, recognize volunteers and present awards.
- Small Business Workshops** – Events that will provide information and training for small business owners and staff concerning relevant issues.
- Business After Hours** – Events that enable member businesses to have opportunities for networking and business promotion.
- Christmas Parade Float** – The Chamber promotes its membership by participating in this annual community event.
- Leadership Workshop** – An event that will provide training for emerging leaders in the North Mobile area resulting in more civic and community involvement.
- Noon Marketing** – Twelve Morning Marketing events that will be held at noon to better enable member involvement.
- Monthly Meeting** – Eleven events featuring informative speakers on relevant issues for businesses and opportunities for member networking.
- Diplomat Program** – The Chamber’s special corps of volunteers who act as ambassadors by working as liaisons between the Chamber and the business community while promoting their businesses.
- Newsletter – Insight** – The Chamber’s newsletter that will be mailed monthly to over 800 businesses in the North Mobile area and which contains relevant information for businesses and the community at large.
- State of the City/County Luncheon** – A new annual event featuring reports from the Mayor of Saraland and the County Commissioner regarding the status and business climate of the North Mobile area.
- Board of Directors Meetings** – Monthly meetings held to conduct Chamber business and to provide planning and implementation of Strategic Plan initiatives.
- Board Member Training** – An annual transition meeting for incoming Chamber officers and directors.

LEVELS OF SPONSORSHIP

LEVEL 1	LEVEL 2	LEVEL 3	LEVEL 4	LEVEL 5
Annual Meeting	Annual Meeting	Annual Meeting	Annual Meeting	Annual Meeting
Small Business Wksp	Small Business Wksp	Small Business Wksp	Small Business Wksp	Small Business Wksp
Business After Hours	Business After Hours	Business After Hours	Business After Hours	Business After Hours
Christmas Parade Float	Christmas Parade Float	Christmas Parade Float	Christmas Parade Float	Christmas Parade Float
Leadership Workshop	Leadership Workshop	Leadership Workshop	Leadership Workshop	Noon Marketing
Noon Marketing	Noon Marketing	Noon Marketing	Noon Marketing	Monthly Meeting
Monthly Meeting	Monthly Meeting	Monthly Meeting	Monthly Meeting	
Diplomat Program	Diplomat Program	Diplomat Program		
Newsletter - Insight	Newsletter – <i>Insight</i>			
State of the City/County				
Board Meetings				
Board Member Training				

COMMITMENT FORM: YES, I want to help sponsor the programs and events of the Saraland Area Chamber of Commerce for 2017. I will commit to the following level of sponsorship, in addition to my membership dues: (Please circle one)

LEVEL 1 (\$1,500)
 LEVEL 2 (\$1,000)
 LEVEL 3 (\$500)
 LEVEL 4 (\$300)
 LEVEL 5 (\$200)

Company Name: _____

Company Address: _____

Payment Methods: Check enclosed (Mail to: 939 Highway 43 S., Saraland, AL 36571)
 Bill Me